

Life at the Top Chapter 980

Strictly speaking, Wayne's road to success was not a smooth-sailing one.

He had tried his hand at entrepreneurship thrice before Abbylon Inc., making the latest company his fourth try at being an entrepreneur.

While the previous three tries were not complete failures, he had not made much money either.

Even his fourth enterprise, Abbylon Inc, had first gone through a failed project—8861. Only after this did they dabble in online shopping for individuals.

From this came the renowned TH website.

In truth, Wayne had also spotted the problems Jasper had brought up beforehand thanks to his strategic vision.

However, 8861 was the only mature and operating platform Abbylon Inc had at that moment. If he wanted to get rid of that to focus on a shopping platform for individuals, the market might not be ready to accept his idea, and all the hard work and effort his company's employees had put in thus far would all be for naught.

Not to mention, this shopping platform for individuals was still a muddled concept in Wayne's head. He had yet to perfect its structure or refine the details.

Hence, when Jasper spoke about it, Wayne was overcome with excitement, as if he had met his other half.

'So I'm not crazy. He also thought of it.

‘At the very least, I’m not the only crazy person here.’

“You really think that’ll work?” Wayne asked excitedly.

Jasper nodded and replied with certainty, “It will!”

“I’ve thought of it before, but the costs to shift to this business model are too high,” Wayne frowned as he spoke.

“Mr. Marlon, success doesn’t come without good reason. You’re going to have to pay the price if you want to succeed in this world,” Jasper spoke calmly.

“Perhaps you’re right.” Wayne looked deep in thought.

Jose looked at the other two in disbelief and rasped out, “Have the both of you gone mad? We were just talking about investments. How’d we even get to the topic of changing the entire company’s operational strategy? Mr. Marlon, Softwin will never agree to this.”

Wayne immediately frowned.

Softwin currently held more than 40% of Abbylon Inc’s shares. Without their approval, Abbylon could not execute their ideas.

“On that topic, there’s something else I’d like to talk to the both of you about,” Jasper began with a subtle smile.

The main reason Abbylon would fall prey to criticism in the future was the fact that Softwin, a Sunriser investment bank, was a major stakeholder. This angered their countrymen, as they felt that a Sunriser’s involvement made Abbylon less of a Somer enterprise.

However, Jasper was well aware that this was normal financing In the business world. It was not as big a deal as certain people made it out to be.

Still, now that the opportunity had presented itself, Jasper refused to yield such a huge source of income to a Sunriser.

Abbylon would end up larger than Terizone in the future. More importantly, Abbylon's business would be directly linked to the daily lives of civilians and completely integrated with how society's day-to-day functioning.

Terizone was just a social networking and gaming company. It was incomparable to Abbylon in terms of their importance to society.

Softwin's investment in Abbylon was the primary reason why they had been able to survive the future financial crisis, which ended up making Abbylon Inc a company that investors all around the world desired.

Because of this, Jasper had to kick Softwin out of the picture no matter what.

"I can invest as much as you wish, without limit. But my only request is that you remove Softwin from your list of shareholders."

Jasper's words had Jose immediately wondering if the man was crazy.

Meanwhile, Wayne's brows were tightly knitted.